

*Jintana is a creative designer with experience in branding, architecture, lighting and digital fabrication with a strong focus on experiential branded environments. She has helped numerous retail, consumer and corporate clients bring their brand stories to life in a physical space by integrating digital fabrication and emerging technologies.*

**SKILLS****Experience Design**

Understands the value of storytelling in experiential design to craft engaging and compelling branded environments.

**3D & Digital Fabrication**

Skilled in 3D modeling and digital fabrication techniques, including laser cutting and 3D printing. Explores parametric design, interactive architecture, and the integration of emerging technologies.

**People & Team**

Collaborative team player who thrives in multi-disciplinary environments, with a talent for fostering and leading teams. An entrepreneurial spirit with skills in managing client relationships.

**Software**

Adobe Creative Suite, Rhino, Grasshopper, Sketchup, 3D Studio Max, Vray, Maxwell Render, Autocad, MS Office, Keynote.

**WORK EXPERIENCE****PRES. Landor, New York, Experience Design Director**

**2021** Developed impactful experiences through a strategic brand lens, integrating interior environments, digital interactions, programming, and service design. Collaborated with cross-disciplinary teams to design cohesive brand experiences that meet client expectations and align with the strategic creative vision. Involved in all phases, including pitching, concept design, design intent, and consulting.

**Notable clients:** New Balance, Nespresso, Dell, Netflix, Kohl's, Abbott, Barclays, Havertys

**2021 Eight Inc., New York, Senior Environments Designer**

**2017** Holistically designing environments with a focus on human experience, spanning retail, hospitality, residential, and workplace projects. Involved in all phases, from pitches and schematic design to construction design and administration.

**Notable clients:** Tiffany & Co, Insa, Tumi, Elysium, Waterline Square

**2017 FutureBrand, New York, Senior Designer, Branded Environments**

**2014** Collaborated with the strategy team to develop concepts and translate brand ideas into design. Created 3D models, renderings, architectural drawings, and guidelines to bring concepts to life. Coordinated construction and fabrication to ensure alignment with design intent.

**Notable clients:** Adient, Cadillac, Pitney Bowes, Tupperware, Hard Rock International, Time Warner, The Weather Channel, Millipore EMD

**2014 HDLC Architectural Lighting, New York, Lighting Designer**

**2013** Developed lighting design plans, specifications, and calculations to meet lighting standards and efficiency. Consulted with architects on layouts and coordinated with lighting vendors on fixtures. Performed thorough on-site installation punch list.

**Notable clients:** Warner Music Group, Nasdaq, J.P. Morgan Chase, Dwight-Englewood School

**2013 FABberz Lab, New York, Manager, Digital Fabricator, Designer**

**2010** Established a startup digital fabrication lab specializing in laser cutting and prototyping. Managed business operations, the design team, client relations, and marketing. Created prototypes from conceptual ideas and operated and maintained laser cutters. Worked with diverse clients in architecture, product design, graphic production, and fashion.

**Notable clients:** 3as4, Alexander Wang, Makerbot, Local Projects, Proof7

**2010 Hanrahan Meyers Architects, New York, Junior Architect**

Prepared architectural drawings for construction documents, specified furniture/fixtures designed to fit the look and feel of interior space. Coordinated specifications with vendors.

**EDUCATION**

Bachelors of Architecture  
**Pratt Institute**  
Brooklyn, NY  
Study abroad program  
in Rome, Italy

**MERITS****Transform Awards**

Tupperware  
Brand Evolution Gold +  
Grand Prix

**Google Cape Program**

Organized and taught  
digital fabrication  
workshops in New York

**NYDesigns**

Taught fundamentals of  
digital fabrication using  
laser cutting

**Beijing Biennale**

Design work exhibited and  
published

**Zero Energy Prefab****Cabin Competition**

First prize

**Architectural Record**

Created model for Record  
House exhibition, which  
was displayed and  
published in Nov 2005  
issue