

Jintana is a creative designer with experience in branding, architecture, lighting and digital fabrication with a strong focus on experiential branded environments. She has helped numerous retail, consumer and corporate clients bring their brand stories to life in a physical space by integrating digital fabrication and emerging technologies.

SKILLS

Experience Design

Understands the value of storytelling in experiential design to craft engaging and compelling branded environments.

3D & Digital Fabrication

Skilled in 3D modeling and digital fabrication techniques, including laser cutting and 3D printing. Explores parametric design, interactive architecture, and the integration of emerging technologies.

People & Team

Collaborative team player who thrives in multi-disciplinary environments, with a talent for fostering and leading teams. An entrepreneurial spirit with skills in managing client relationships.

Software

Adobe Creative Suite, Rhino, Grasshopper, Sketchup, 3D Studio Max, Vray, Maxwell Render, Autocad, MS Office, Keynote.

WORK EXPERIENCE

PRES. Freelance, New York, Environmental Experience - Design Director

2024 Synthesized client briefs into business objectives, developing strategic design concepts and spatial solutions across multiple industries. Oversaw end-to-end project management, aligning creative direction with brand storytelling, operational needs, and user experience goals

2024 Landor, New York, Experience Design Director

2021 Developed impactful experiences through a strategic brand lens, integrating interior environments, digital interactions, programming, and service design. Collaborated with cross-disciplinary teams to design cohesive brand experiences that meet client expectations and align with the strategic creative vision. Involved in all phases, including pitching, concept design, design intent, and consulting.

Notable clients: New Balance, Nespresso, Dell, Netflix, Kohl's, Abbott, Barclays, Havertys

2021 Eight Inc., New York, Senior Environments Designer

2017 Holistically designing environments with a focus on human experience, spanning retail, hospitality, residential, and workplace projects. Involved in all phases, from pitches and schematic design to construction design and administration.

Notable clients: Tiffany & Co, Insa, Tumi, Elysium, Waterline Square

2017 FutureBrand, New York, Senior Designer, Branded Environments

2014 Collaborated with the strategy team to develop concepts and translate brand ideas into design. Created 3D models, renderings, architectural drawings, and guidelines to bring concepts to life. Coordinated construction and fabrication to ensure alignment with design intent.

Notable clients: Adient, Cadillac, Pitney Bowes, Tupperware, Hard Rock International, Time Warner, The Weather Channel, Millipore EMD

2014 HDLC Architectural Lighting, New York, Lighting Designer

2013 Developed lighting design plans, specifications, and calculations to meet lighting standards and efficiency. Consulted with architects on layouts and coordinated with lighting vendors on fixtures. Performed thorough on-site installation punch list.

Notable clients: Warner Music Group, Nasdaq, J.P. Morgan Chase, Dwight-Englewood School

2013 FABberz Lab, New York, Manager, Digital Fabricator, Designer

2010 Established a startup digital fabrication lab specializing in laser cutting and prototyping. Managed business operations, the design team, client relations, and marketing. Created prototypes from conceptual ideas and operated and maintained laser cutters. Worked with diverse clients in architecture, product design, graphic production, and fashion.

Notable clients: 3as4, Alexander Wang, Makerbot, Local Projects, Proof7

2010 Hanrahan Meyers Architects, New York, Junior Architect

Prepared architectural drawings for construction documents, specified furniture/fixtures designed to fit the look and feel of interior space. Coordinated specifications with vendors.

EDUCATION

Bachelors of Architecture
Pratt Institute
Brooklyn, NY
Study abroad program
in Rome, Italy

MERITS

Transform Awards

Tupperware
Brand Evolution Gold +
Grand Prix

Google Cape Program

Organized and taught
digital fabrication
workshops in New York

NYDesigns

Taught fundamentals of
digital fabrication using
laser cutting

Beijing Biennale

Design work exhibited and
published

Zero Energy Prefab

Cabin Competition
First prize

Architectural Record

Created model for Record
House exhibition, which
was displayed and
published in Nov 2005
issue